



राज निवास
दिल्ली-११००५४
RAJ NIWAS
DELHI-110054

विनय कुमार सक्सेना
उपराज्यपाल
Vinai Kumar Saxena
Lt. Governor

D.O. No.: RN/2023/ 685
Dated: ०९/11/2023

MESSAGE

I am happy to know that the Press Council of India is observing the 'National Press Day' on 16th November, 2023, and organizing a discussion on the topic "Media in the Era of Artificial Intelligence", on the occasion.

Artificial Intelligence (AI) is bringing about a transformative shift in the global media landscape, which is also impacting traditional print as well as electronic media platforms. However, AI lacks the creativity, originality and human touch that journalists provide. It can't engage with the people or gather information first hand which is a vital aspect of journalism.

I hope that the debate and discussion on the theme will ensure that challenges related to AI are effectively addressed and mitigated by taking necessary precautions to uphold journalistic integrity, values through responsible use of AI in media.

On this occasion of the National Press Day, I convey my best wishes to the Press Council of India and the entire Press fraternity.

(Vinai Kumar Saxena)