





राज निवास दिल्ली-११००५४ RAJ NIWAS DELHI-110054

**MESSAGE** 

Do-RH12022/187 Dated 26-09-2022

I am pleased to learn that the Carpet Export Promotion Council is organizing the 43<sup>rd</sup> India Carpet Expo from 15-18 October 2022 for the first time at Carpet Expo Mart, Bhadohi, Uttar Pradesh under the aegis of Govt. of India and bringing out a 'Fair Directory' containing valuable information about the handmade carpet industry and participating exhibitors.

It is heartening to note that with an aim of enhancing exports the Government of UP has built a Carpet Expo Mart at Carpet City Bhadohi. Home to the largest hand-made knotted carpet weaving industry in South Asia, this Mart spread over 7.5 acres of land, will vastly help increasing Bhadohi Carpets exports.

The Expo will provide an excellent opportunity to MSME's and exporters to showcase their latest range of products under one roof and will also provide an opportunity for boosting the exports of Handmade Carpets, Rugs, and Floor Coverings apart from benefitting the artisans belonging to the weaker section of the society. The Fair is expected to be a big success in view of the number of exhibiting participants from India and overwhelming response of overseas buyers confirming their visits to this Expo.

I wish the India Carpet Expo all success and extend my good wishes to all those associated with this event.

(Vinai Kumar Saxena)